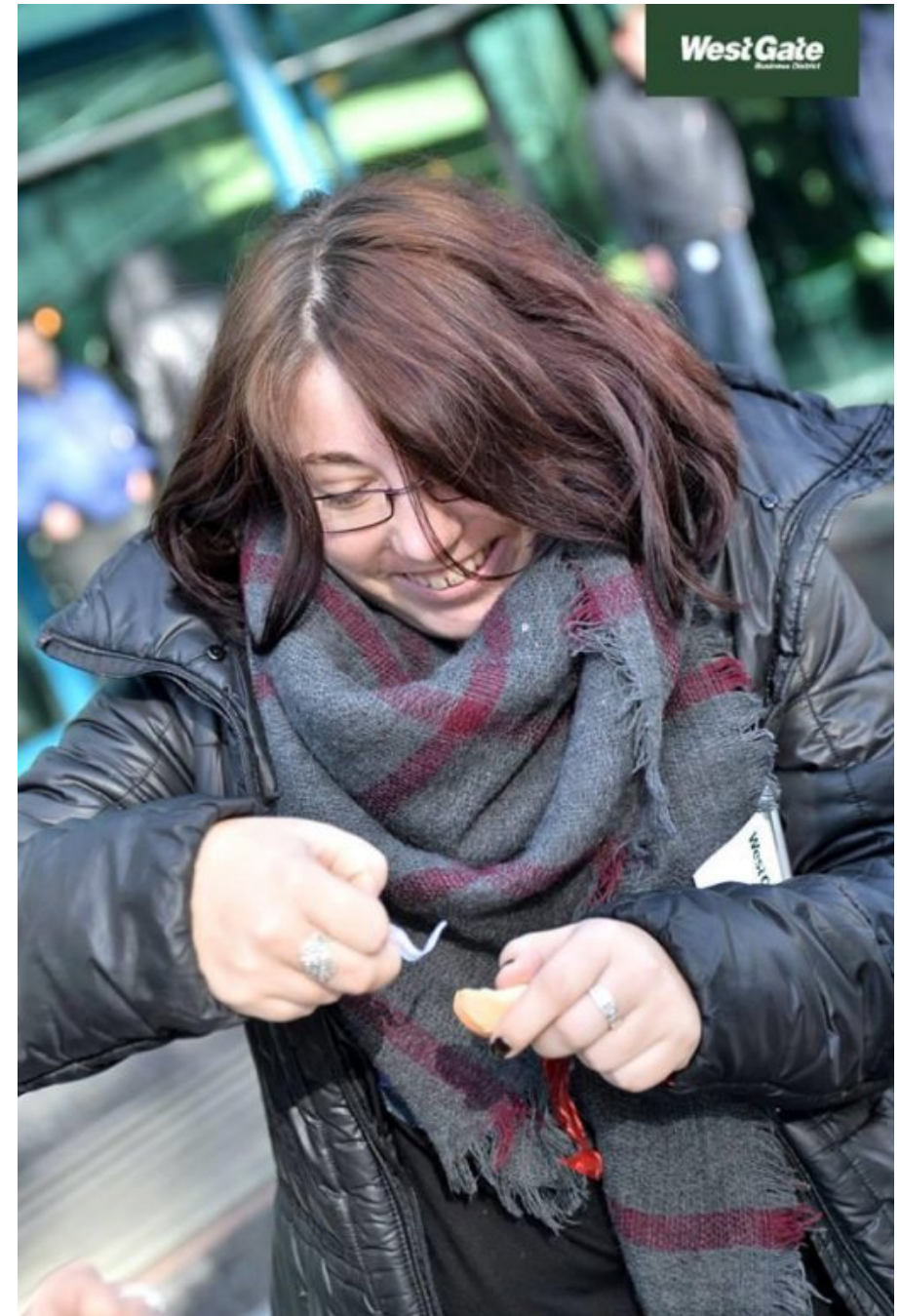


**convert
emotions**

**into
wellbeing**



WE FOCUS ON WELLBEING



CREATING EMOTIONS

They come first and they are universal.

They put us in better contact with an action or a situation.

They happen in real time.

GROUNDING FEELINGS

A feeling is an emotion that is already structured in our behavior.

Feelings are shaped by individual temperament and experience.


It's the way how our minds feel.

BUILDING EXPERIENCES

Events which leave an impression on people.

It's something everybody wants to live on it's own.

It's what makes us human.



WE DO NOT OFFER ONLY OFFICE SPACES.

We look beyond the big company names we host; beyond jobs, beyond offices. We do not offer office spaces only; **we care about the people behind the desks.**

There are humans; humans love experiences and communities. The whole world is based on that.

WestGate

Novo Park





WE CREATE EXPERIENCES

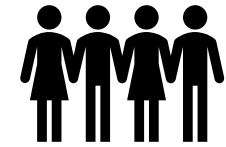
Create emotions through live experiences in order to ground a feeling. Repeat emotions. Repeat experiences. Make them feel it again. Repeat. Ground a feeling.

Engage people through shared experiences. Build community based on experiences.



Novo Park

~10.000



20.000

**= = =
People Stories Experiences**

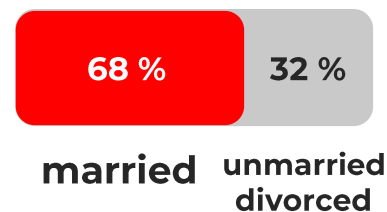
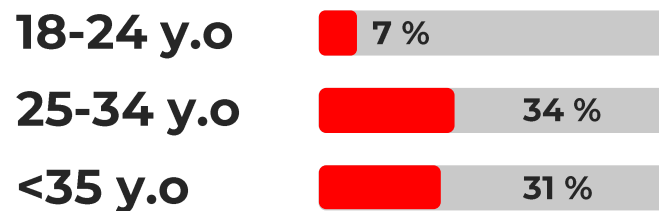
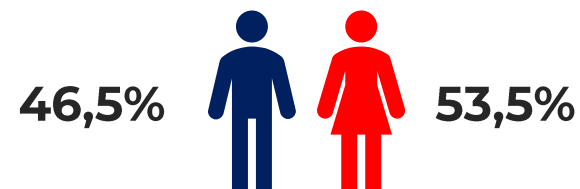
West Gate

~10.000

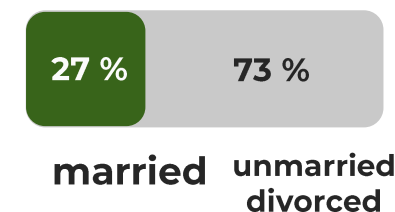
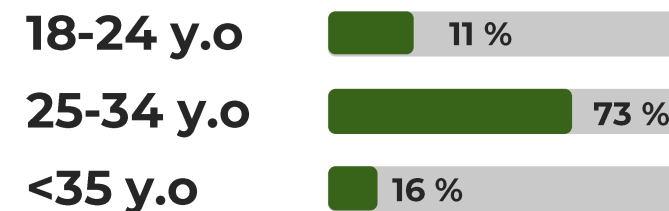


WHO ARE THEY

Novo Park



West Gate



HOW

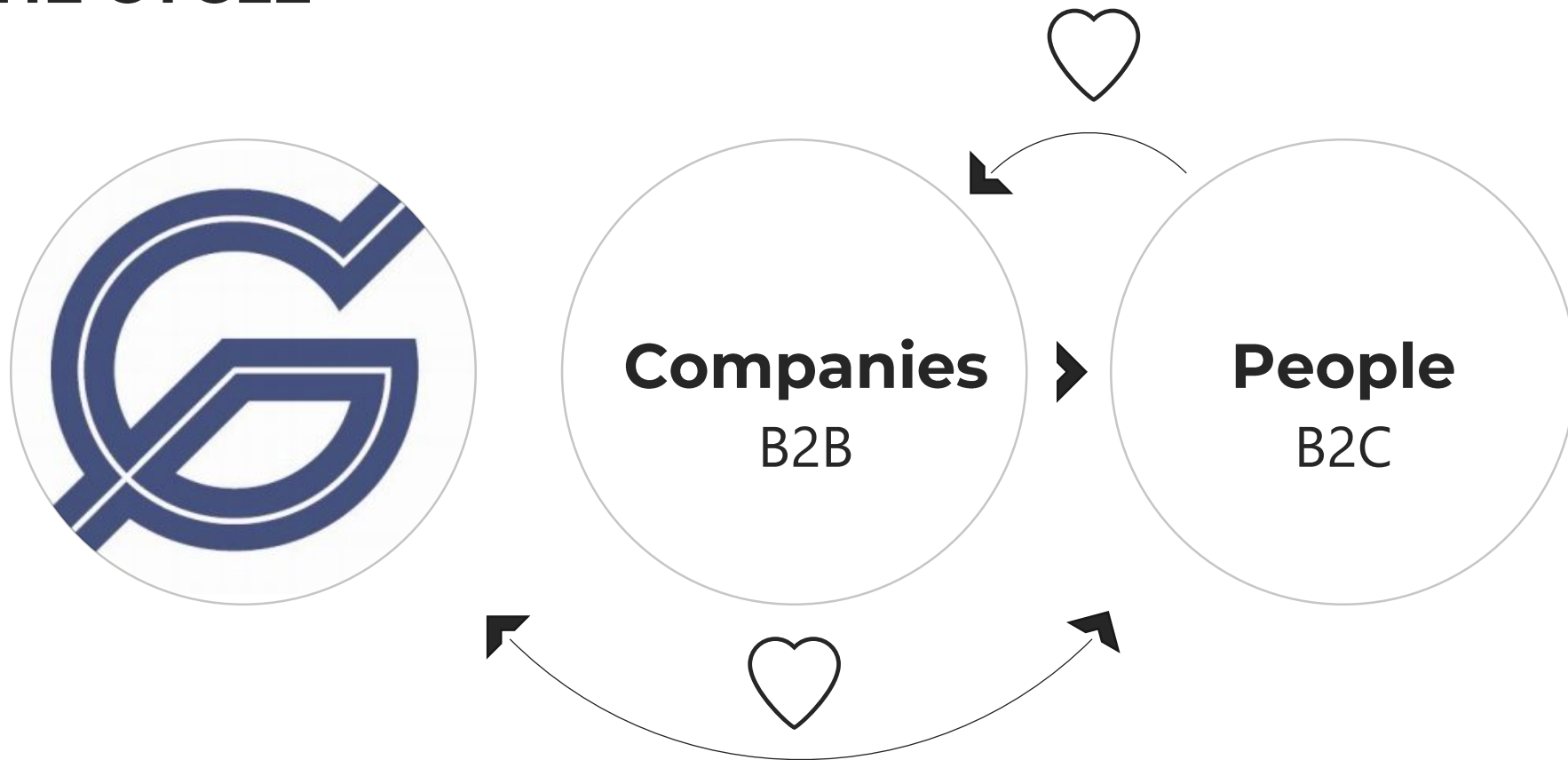
Build a Community. On Facebook. For each business park. For the people who are sharing the same office buildings.

Get them together for various events. Help them connect.

Make them aware of each other. Create experiences. Discover stories. Create stories. Surprise them. Offer random presents. Unexpected emotions. Enjoy a greater good. Make them feel they are part of this Community.



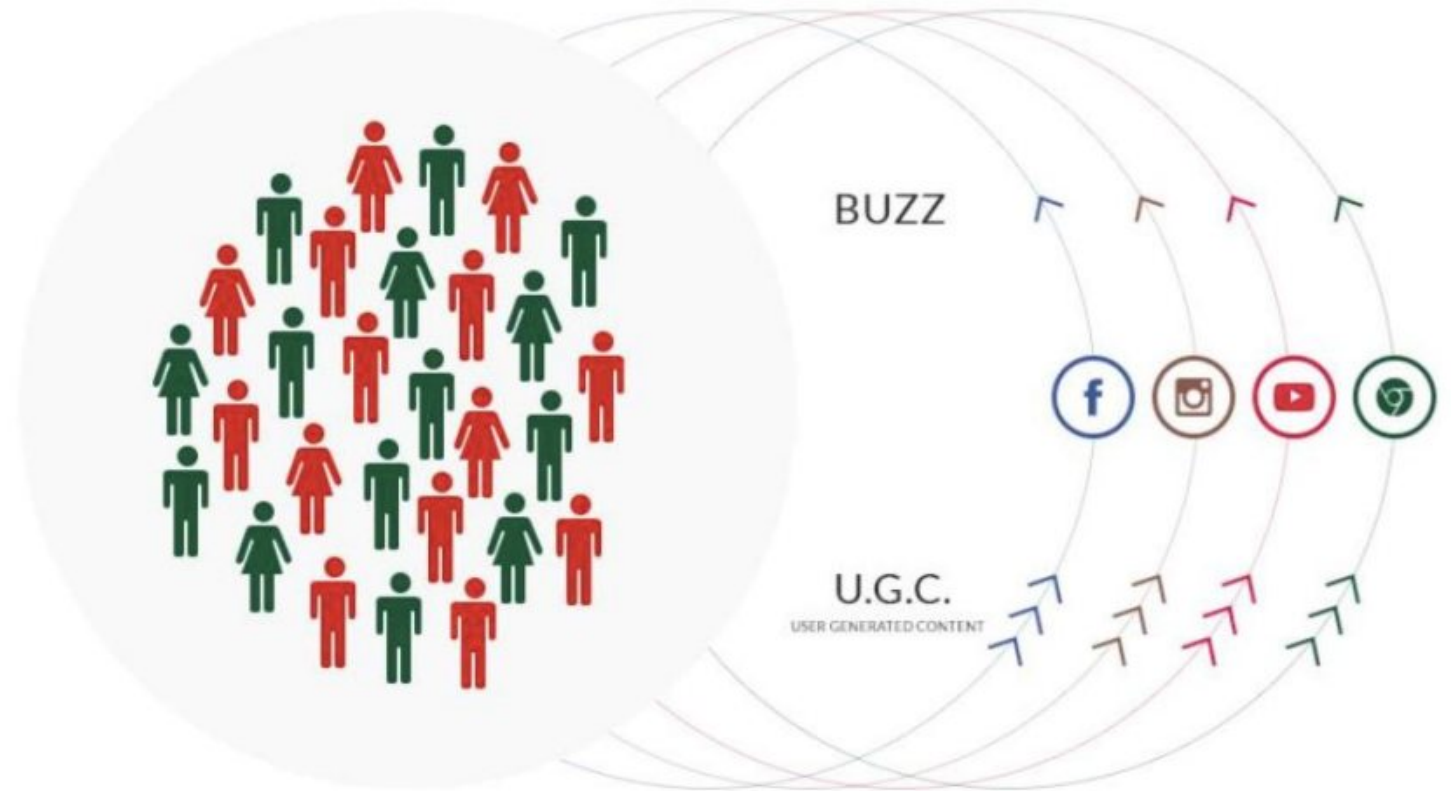
THE CYCLE





THE PLAN

Mechanism



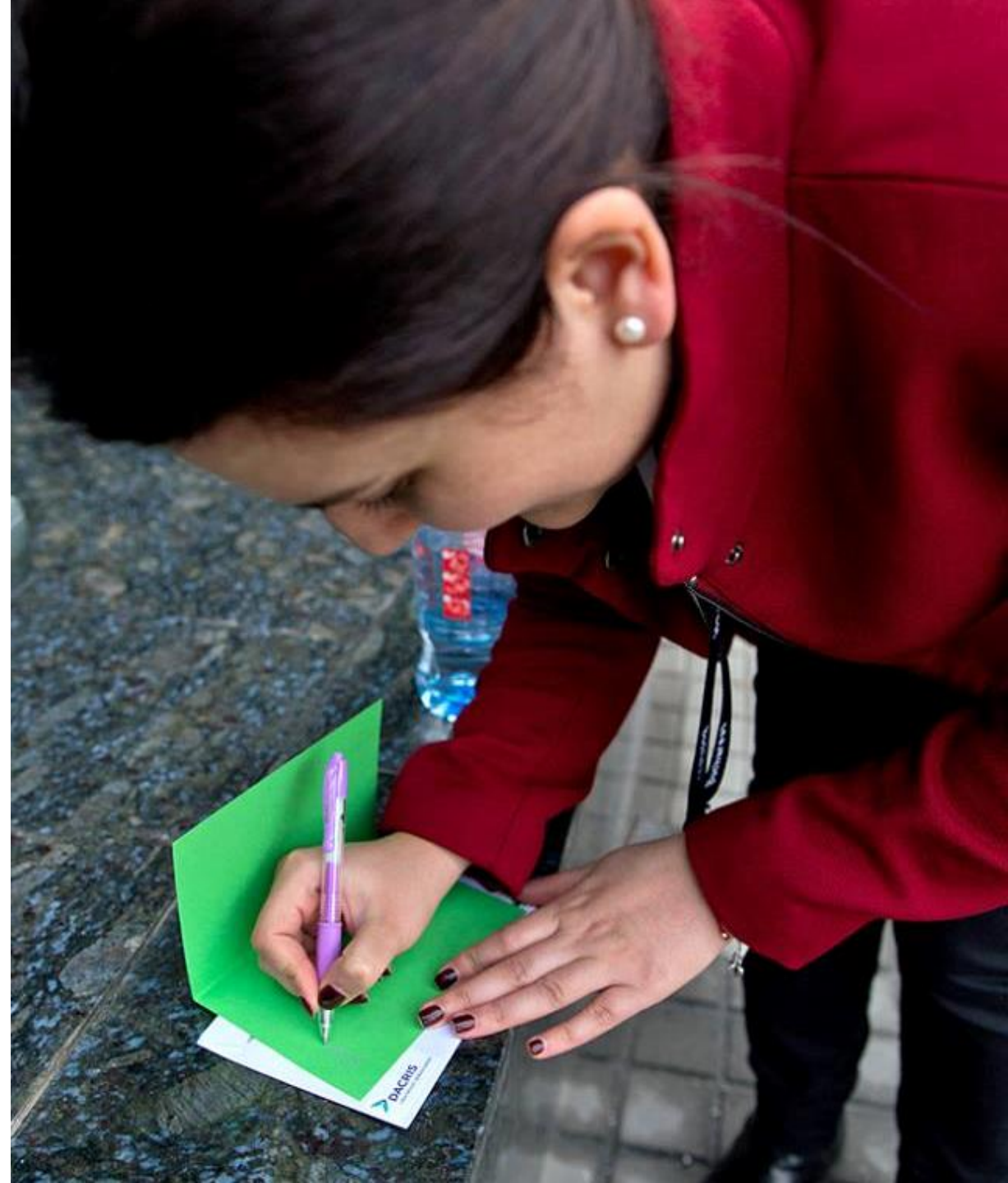
#LovePark

Over 300 Participants.
Various prizes offered, 20 Deezer subscriptions,
Theater tickets, Hard Rock vouchers.



#ToMomWith LOVE

Over 200 letters written by people for their mums. Expedited for free. Hundreds of likes.



#Share people's stories

Show the diversity. Share stories, connect people.



#Let's Move

5 days outdoor sports lessons for free
Over 100 participants per park



#Trivia

Trivia games, over 60 active participants.
A lot of fun and great prizes.



#Picnic Meeting

**Free outdoor meeting. Free drinks, treats.
Over 60 teams enrolled, over 300 participants.**



#Tango Lessons

International Dance Day>> dance lessons
8 representations per park, >200 spectators



#NovoWest football cup

24 teams, over 100 players, 2 weeks of football.
Prizes over 1.000 EUR.



#Puppet show

International Theatre Day >> mini theatre
8 representations per park, >220 spectators



#Santa is coming

200 kg of candies offered as gift.
Over 400 comments, likes and shares.



#Xmas Gifts

Over 600 registered participants.
Over 200 toys offered as presents.



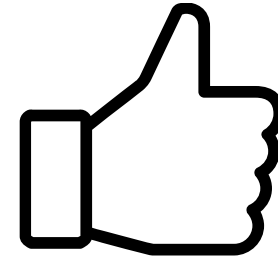
#Corporate Calendar

2.000 table calendars offered for free. Calendar files picked up by the community. Over 70.000 people reached.





Novo Park



3.055

OUR COMMUNITIES

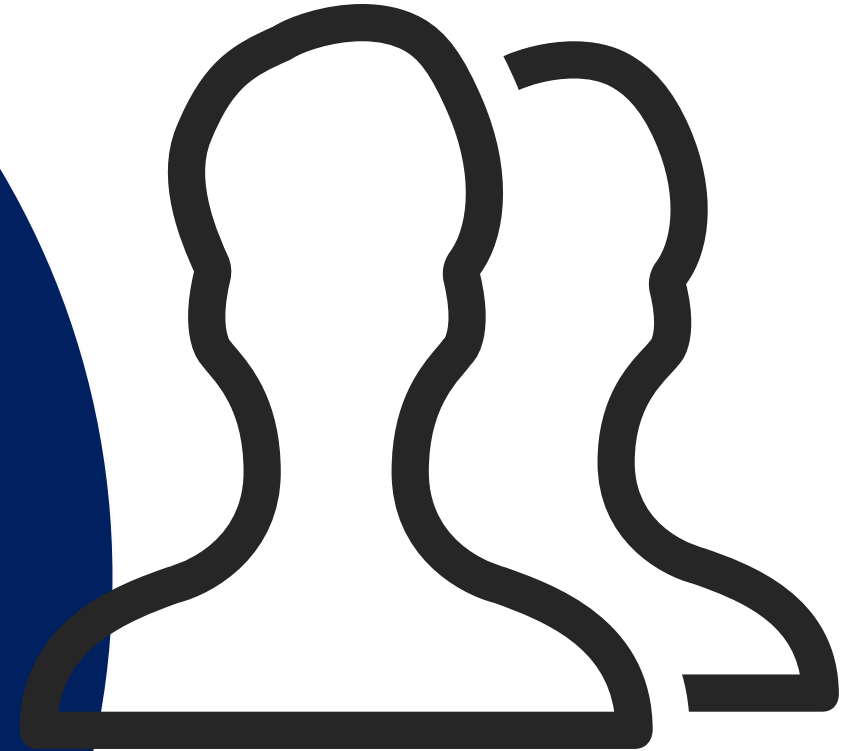
West Gate



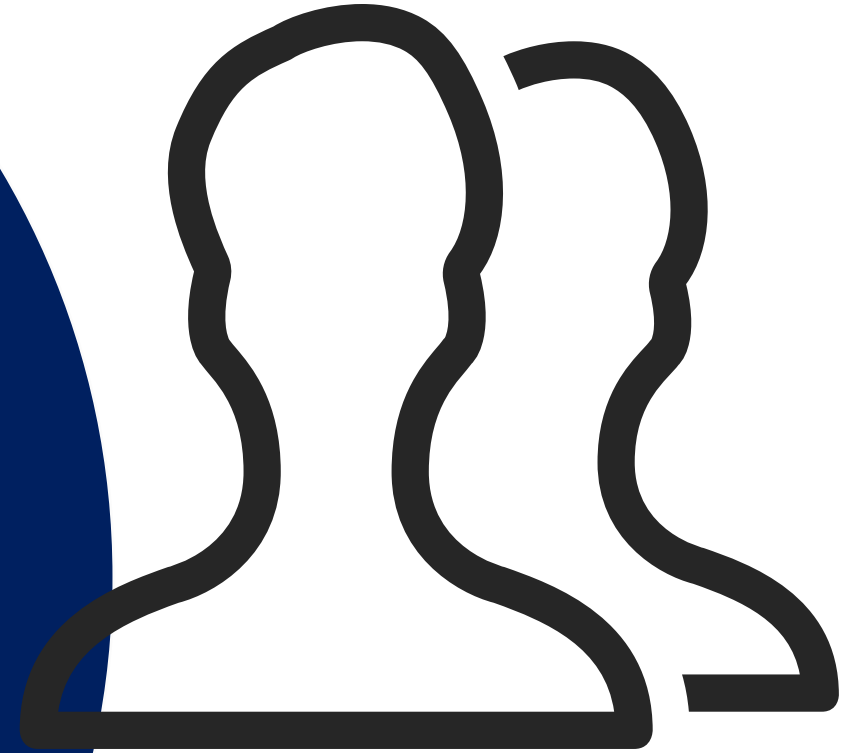
6.315



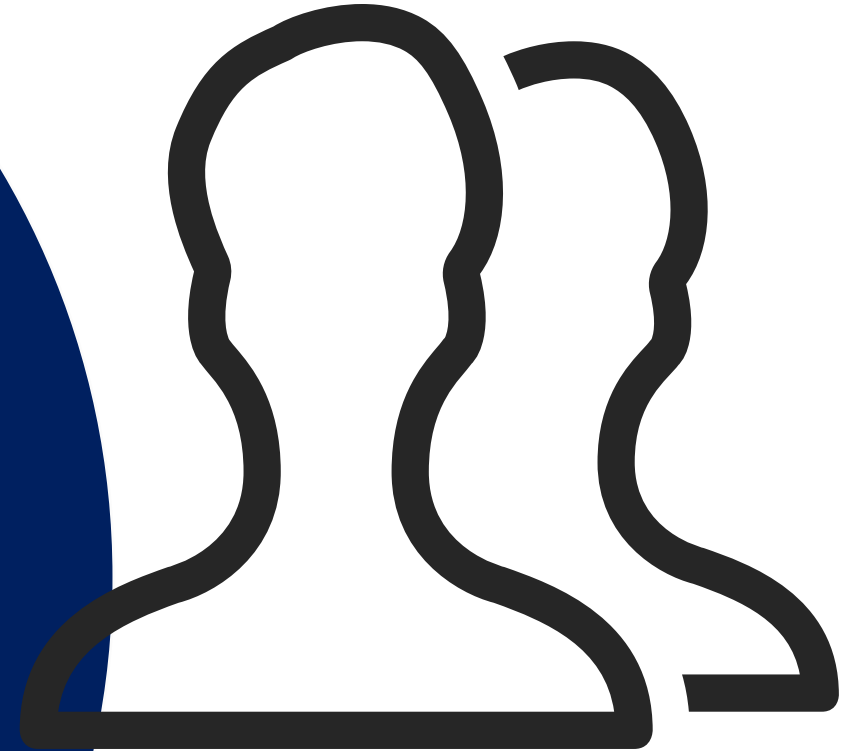
Millennials value and prioritize experiences over owning things. They are fans of the sharing economy. They love being part of a community.



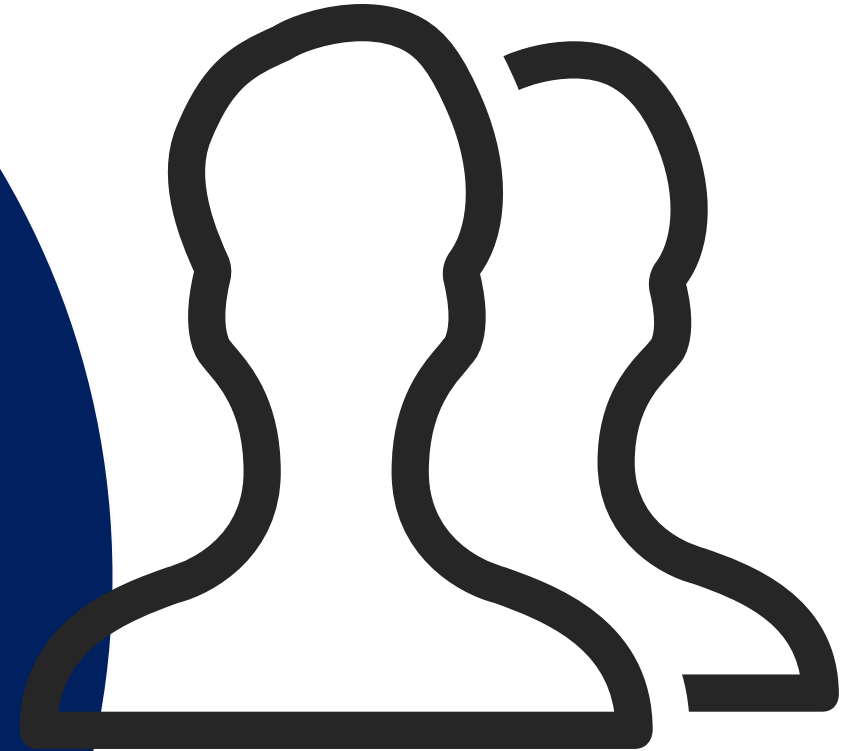
**Our actions add
value to the
package you
already offer to
your employees.**



**It allows them to
break the office's
barrier, express
themselves.
Act, live a bit even
when at work.**



**Taking care of your
employee means
taking care of your
business.**





We'd love to have you on
board!
Thank you!
